



For Immediate Release

M2 Media Group Offers Magazine Gift Subscriptions at Barnes & Noble Stores Nationwide

With over 1,000 titles, the Magazine Gift Subscription makes the perfect holiday gift choice!

Stamford, Conn., November 18, 2009 — M2 Media Group today announced that it is now offering Magazine Gift Subscriptions at Barnes & Noble bookstores across the country, just in time for the holiday shopping season. These great gift items can be found in the magazine displays at the checkout register in all 725 store locations and are being billed as the perfect holiday gift.

The Magazine Gift Subscription is being sold for \$20 and includes an elegant gift box and message card making it a convenient purchase choice. Recipients simply redeem their magazine subscriptions of choice online, where more than 1,000 titles are offered, including *Better Homes & Gardens*, *GQ*, *Wired*, *Travel & Leisure*, *Glamour*, *Real Simple* and *Food & Wine*.

“We’re excited to offer this new and unique product at retail,” said Michael Borchetta, CEO of M2 Media Group. “The Magazine Gift Subscription provides great value to the gift recipient and the freedom to choose from amongst great magazine brands and hundreds of personal interests.”

In addition to offering “something for everyone,” the Magazine Gift Subscription delivers enjoyment to the gift recipient all throughout the year. The product is available in stores now through the end of 2009.

About M2 Media Group

M2 Media Group (m2mediagroup.com) is a leading magazine subscription agency that enables online retailers and reward programs to sell and provide magazine subscriptions to customers through its integrated e-commerce platform. M2 also owns and operates several leading magazine services, including Blue Dolphin, an online magazine retailer, and Mercury Magazines, one of the largest online distributors of business and trade publications.